



The Comfort Zone Newsletter

Summer 2018

## Ultra Low Sulfur Heating Oil; What it means for you.

Starting July 1st of this year, all fuel delivered in our state is mandated to be ultra-low sulfur heating oil (**ULSHO**) with a sulfur content standard of 15 ppm (parts per million).

**So what is Ultra Low Sulfur Heating Oil (ULSHO)?** Simply put, it is heating oil with substantially lower sulfur content (similar to Ultra Low Sulfur Diesel shift in 2006 for diesel vehicles). As an example, ASTM #2 Fuel Oil with a very high sulfur content has sulfur in the range of 5,780 ppm (parts per million); low sulfur heating oil measures around 322 ppm; and an ULSHO can have around 15 ppm sulfur content.

*Ultra-Low Sulfur Heating Oil...  
right for your home,  
right for the environment,  
and right for Maine.*

**How will this benefit Mainers?** First of all - it is **extremely clean** burning - ULSHO is the cleanest ever produced, emitting next to zero particulates. Burning ULSHO also cuts sulfur dioxide emissions by 75 percent and nitrous oxide emissions by 10 percent compared to previous heating oil. Next, **it improves heating efficiency** - ULSHO has the highest BTU content of any alternative fuel. Plus, it reduces sooting and scaling compared to regular heating oil. This means you'll get more heat in your house and less lost up your chimney. If you had natural gas, you'd have to burn about 40 percent more to receive the equivalent heating benefit of ULSHO heating oil.

It also **Increases equipment life**. Cleaner fuel also means less build up in the exhaust system of your oil heater. This in turn means less maintenance and a longer life for your equipment. ULSHO is also creating more American jobs. For more on this story, please visit our website [www.afccomfort.com/blog](http://www.afccomfort.com/blog).

### AFC proudly supports these Community Events :

KVCC Whatever 2018 Family Festival  
June 13th through July 4th

Friends of the Cobbossee Watershed  
16th Annual "Friends on the Fourth" 5k

Le Festival de la Bastille!  
Le Club Calumet  
July 13th & 14th

### Our website is getting a Makeover!



Same website address but  
with new and improved features.  
Coming later this Summer!



## AFC welcomes Brian Whitman as the new Delivery Manager.



We would like to welcome Brian Whitman as the new Delivery Manager for AFC. Brian lives in Manchester, Maine with his wife, Monica. Brian was formally a Branch Manager for Fabian Oil out of Jay, Maine. Brian and his wife have 6 children and 4 grandchildren. Nothing brings him greater joy than when they all come over for a family BBQ and swimming in the pool. His hobbies include hunting, fishing and "wheeler riding" with his best friend...his wife. Welcome to the team, Brian!

### Price Protection Plans are currently available.

#### Sign up now before they fly away!

Price Protection Plans offer customers a convenient way to budget their fuel spending while also offering the ability to CAP\* a price. Plus, with the added bonus of the CAP, if the price drops lower than the price you locked in, you pay the lower price\*.

This remains our most popular option.

Price Protection Plans Available:

**Pre-Buy:** Pre-Buy your season's worth of heating fuel at an affordable price.

**EasyPAY:** Lets you spread the cost of your heating expense over a number of months.

**EasyCAP:** Same features EasyPAY offers PLUS the protection that should the price drop lower than your lock in price, you pay the lower price.\*

\*CAP fee applies.

**For your convenience, you can now enroll online – 24/7.  
It's Easier and Faster, and did we mention "convenient"?**  
**To enroll online, please visit: [www.afccomfort.com/price-protection/](http://www.afccomfort.com/price-protection/)  
Or contact us today at 207.623.3851**

### 3 Reasons to set up Automatic Delivery.

- 1. Convenience.** You never need to watch your tank and you will never forget to "make that call" again. You can even make arrangements for automatic payments.
- 2. Consistency.** Our delivery software calculates an efficient delivery schedule providing you comfortable fuel levels year-round.
- 3. Comfort.** As an automatic delivery customer, you are the top priority for delivery service.

**Call us today to set up Automatic Delivery. 623.3851**

**Augusta 623-3851 ♦ Clinton 426-3211 ♦ Winslow 872-2714**

**♦ [www.afccomfort.com](http://www.afccomfort.com) ♦**